



## **ELIZABETH TEO Wai Choo**

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### **Education**

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**Singapore University of Social Sciences**, 2022 - Present

*Master of Gerontology (In progress)*

*DIHAC Study <https://digital-ageing.com> – Researcher (In progress)*

**Helsinki School of Economics**, 2002-2004

*Executive Master in Business Administration (International Business)*

**National University of Singapore**, 1991 - 1994

*Bachelor of Science (Biochemistry & Math)*

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### **Work Experiences**

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February 2018 – Sept 2021

Singapore

**Global Commercial Head**, Marshall Cavendish Education (TPL Company)

**Senior Leadership Team Member**, Times Publishing Group

*Roles & responsibilities: P&L Management, Global commercial expansion; Strategy planning; High level partnership development and management; Government relation management and development; Talent development and management; Compliance management; Operation management; Chang management;*

November 2014 – April 2017

Beijing, China

**Managing Director (China)**, McGraw-Hill Education (MHE)

**International Senior Leadership Team Member**, MHE International & Professional

*Roles & responsibilities: P&L Management; Strategy planning; Operation management; Finance management; Human capital management and development; Compliance management; High level business development; Government relation management and development; Change management;*

January 2011 – January 2014

Shanghai, China

**Vice President & Managing Director (China)**, UBM Medica

**Regional Leadership Team Member**, UBM Medica

*Roles & responsibilities: P&L Management; Strategy planning; Operation management; Finance management; Human capital management and development; Compliance management; High level business development; Change management;*

August 2007 – December 2010

Shanghai, China

**Managing Director (China)**, UBM Medica

**Regional Leadership Team Member**, UBM Medica

*Roles & responsibilities: Post M&A integration; Strategy planning; P&L Management; Operation management; Finance management; Human capital management and development; Compliance management; High level business development; Change management;*

March 2007 – August 2007

Singapore

**Regional Lead / Regional General Manager (Business Operations - Asia), UBM Medica**

*Roles & responsibilities: Strategy planning; Regional P&L management; Regional Business Development; Regional Operation Management; Talent Development; Compliance management; Change management;*

January 2004 – March 2007

Singapore

**Regional Lead / Regional Business Development Manager (Asia), UBM Medica / MIMS**

*Roles & responsibilities: Strategy planning; New business vertical development; Regional key account management; Sales excellence; Sales pipeline management; Operational efficiency; Central resource management; Compliance management; Sourced for M&A targets*

August 2000 – December 2003

Singapore

**Country Lead / Division Manager (Singapore), MIMS Asia**

*Roles & responsibilities: P&L Management; Strategy planning; Sales & marketing lead; Operation Management; Distribution Management; Talent Management and Development;*

July 1998 – August 2000

Singapore

**Regional Marketing Manager & Regional Product Manager, UBM Medica / MIMS**

September 1995 – June 1998

Singapore

**Sales & Marketing Executive, UBM Medica / MIMS**

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### **Regional and Cultural Experiences & Exposure**

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China, Taiwan, Japan, South Korea, Singapore, Philippines, Vietnam, Indonesia, Malaysia, Thailand, IndoChina, India, Latin America, Spain and USA

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### **Language Proficiency**

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English, Mandarin, Malay, Cantonese, Hokkien, Teochew

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### **Community Work Experiences**

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**Northeast Community Development Council**

Chairman & District Councillor, CARE Standing Committee

October 2020 to present

**Tampines Changkat CCC Community Development Welfare Fund (CDWF)**

Chairman, July 2020 to present

**Tampines Changkat CCMC**

Treasurer, July 2018 to present